

A NEW EDUCATIONAL PAVILION ON THE FAIRGROUNDS

With the help of private contributions from individuals and organizations, an Educational Pavilion will be built. It will serve as a permanent home for the Miracle of Life and the Growing UP Foresters/ Farmers Exhibits. Construction will begin in the spring of 2012, and is scheduled to be completed and ready for the 2012 fair.

Education Pavilion Features:

- Overall 21,680 square foot structure with a concrete floor
- Located on Lincoln Rd. a major thoroughfare in the Upper Peninsula where US 2, US 41 and M35 converge. The traffic count, according to the Michigan Department of Transportation, is estimated at 21,000 – 23,000 vehicles per day.
- Multiple entrances for exhibitors, animals, and the public for easy access
- Enclosed structure combining wood, metal, and concrete
- Proposed amenities include new restrooms, family restroom, showers, offices, kitchen, and concession area



Giving Opportunities

The Upper Peninsula State Fair invites you to support the Educational Pavilion Campaign. We hope to see your name on recognition signage as a donor to this new educational facility. Tribute gifts to honor the memory of someone you love, begin at \$300 and will be recognized with a paver stone located at one of the building entrances.

\$100,000+	Building Naming Rights and signs with name and logo on several entry ways and roof. Includes all benefits defined in Grand Champion Presenting Sponsorship.
\$10,000+	Donor walls (exterior and interior) with name and logo. Includes all benefits defined in Champion Sponsorship.
\$1,000+	Listing on building donor appreciation signage. Includes all benefits defined in Yellow Ribbon Sponsorship.
\$300+	Recognition paver at one of the buildings entrance ways.

Sponsorship agreements can be paid in a single payment or multiple years with signed agreement. Whatever works best for you, works great for us!

*Recognition is for minimum of five years.

Educational Pavilion Campaign

Please accept my gift of:

- \$300 Tribute Paver Brick
- \$1,000
- Other: \$_____
- Please contact me, I would like information about giving a larger amount or would like to discuss the other sponsorship opportunities available

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Payment Option:

- Check (payable to UP State Fair)
- Credit Card (Visa/MC/Discover/AmEx)

Card #: _____

Exp Date: _____

Signature: _____

Return to: UP State Fair

230 Ludington Street
Escanaba, MI 49829

Fax: 906-786-8830 phone: 906-786-2192



NEW EDUCATIONAL PAVILION FOR THE FAIRGROUNDS



The Upper Peninsula State Fair operates independently (without State funding), and is Michigan's *only* State Fair.

The fair is governed by the Upper Peninsula State Fair Authority with representatives from all fifteen counties in the Upper Peninsula and the Hannahville Indian Community. Authority members, including Delta County, do not fund event or facility operations. They oversee year-round operations, facilities, and various events including the fair.

Funding is derived from building rentals, fair income, grants from various organizations, the Hannahville Indian Community, and sponsorships that provide marketing and advertising

Check out what's new at the fair by visiting us at www.upstatefair.org

Mission Statement

The Upper Peninsula State Fair Authority (established in 2010) is the governing body of the U. P. State Fair. It is responsible for coordinating and providing a variety of services related to the U.P. State Fair and the fairgrounds for the citizens of the Upper Peninsula of Michigan and the State of Michigan. The UP State Fair Authority targets three main objectives in its responsibilities.

Agricultural Promotion—Promoting agriculture is a primary focus to connect consumers with producers of agricultural products. The fair supports programs, facilities, and competitions to enhance this connection during the fair and all other times.

Economic Development—The fairgrounds provides vendors, exhibitors and entertainers a modern and extensive facility to display, sell and promote their products to fair and to special event visitors. The Authority and its management agency, the Delta County Area Chamber of Commerce, seek to create an environment to enhance economic activity in the Upper Peninsula and the State of Michigan.

Education and Heritage—Since 1928, the UP State Fair has provided a place for folks from across the nation to experience and celebrate the unique culture and heritage of Michigan's Upper Peninsula. The UP State Fair Authority is aware of this heritage and wishes to ensure that future generations can enjoy it as well. The UP State Fair seeks to develop programs that will preserve the heritage and educate the public about opportunities in agriculture and natural resources in the Upper Peninsula and State of Michigan.

Tribute Paver Brick

Starting at the \$300 gift level, donors will have the option of being recognized with a paver outside of the new Educational Pavilion. We encourage you to consider investing in a paver brick to honor a special person or to promote a company name.

Paver Brick Text:

Line 1

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Line 2

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Line 3

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Paver guidelines:

- Each paver can be engraved with three lines, 15 characters per line (including spaces and punctuation)
- The UP State Fair reserves the right to reject or edit submissions
- To ensure accuracy, a confirmation will be sent upon receipt
- Limited warranty